



VETHEALTHGLOBAL

The International Animal Health & Nutrition Business Conference

June 24 - 26, 2019

Charlottetown | Prince Edward Island | Canada

2019 SPONSORSHIP OPPORTUNITIES

Sponsorship Package	Dollar Value (CAD)	Package Details
<p>Platinum Partner</p>	<p>\$15,000</p>	<ul style="list-style-type: none"> • Acknowledgement throughout the conference as Platinum Partner • Opening plenary presentation spot in conference program (Welcome breakfast) • Company product placement on event tables (for Welcome breakfast) • Closing plenary presentation spot in conference program (Closing remarks, pre-reception) • Private meeting space for One-to-One Business Partnering Meetings (MOJO) • Reserved (VIP) seating at Gala Lobster Dinner • Complimentary Exhibitor booth space • Priority access to One-to-One Business Partnering Meeting (MOJO) bookings • Contact information for all conference attendees • 4 complimentary conference registrations • On-site signage and recognition at event • Recognition in conference pre-promotions as Platinum Partner • Recognition on social media as Platinum Partner • Recognition in conference program as Platinum Partner • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
<p>Gold Partner</p>	<p>\$12,000</p>	<ul style="list-style-type: none"> • Acknowledgement throughout conference as Gold Partner • Introduction and welcome remarks at Gala Lobster Dinner • Private meeting space for One-to-One Business Partnering Meetings (MOJO)

		<ul style="list-style-type: none"> • Reserved (VIP) table for 8 at Gala Lobster Dinner • Complimentary Exhibitor booth space • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Contact information for all conference attendees • 3 complimentary conference registrations • Company product placement on event tables (i.e. Gala Lobster Dinner) • On-site signage and recognition at event • Recognition in conference pre-promotions as Gold Partner • Recognition on social media as Gold Partner • Recognition in conference program as Gold Partner (including company logo on all Gala Dinner promotions) • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Silver Partner	\$10,000	<ul style="list-style-type: none"> • Acknowledgement throughout conference as Silver Partner • Sponsorship of VHG Innovation Spotlight Series • Introduction and welcome remarks at Innovation Spotlight Series • Private meeting space for One-to-One Business Partnering Meetings (MOJO) • Reserved (VIP) seating at Gala Lobster Dinner • Complimentary Exhibitor booth space • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Contact information for all conference attendees • 3 complimentary conference registrations • On-site signage and recognition at event • Recognition in conference pre-promotions as Silver Partner • Recognition on social media as Silver Partner • Recognition in conference program as Silver Partner • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Bronze Partner	\$7,500	<ul style="list-style-type: none"> • Acknowledgement throughout conference as Bronze Partner • Sponsorship of one of the following events: <ul style="list-style-type: none"> • Pre-Conference Workshop Session • Keynote Luncheon (Day 1) • Keynote Luncheon (Day 2) • Introduction and welcome remarks, including introduction of speakers, at sponsored event • Complimentary Exhibitor booth space • Contact information for all conference attendees

		<ul style="list-style-type: none"> • 2 complimentary conference registrations • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • On-site signage and recognition at event • Recognition in conference pre-promotions as Bronze Partner • Recognition on social media as Bronze Partner • Recognition in conference program as Bronze Partner • Media Signage • Complimentary full page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
One-to-One Business Partnering Program Partner	\$5,000	<ul style="list-style-type: none"> • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Contact information for all conference attendees • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program as One-to-One Business Partnering Partner • Media Signage • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Opening Reception Partner	\$5,000	<ul style="list-style-type: none"> • Introduction and welcome remarks at opening reception • Priority access to One-to-One Business Partnering Meeting (MOJO) booking • Contact information for all conference attendees • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program as Opening Reception Partner • Media Signage • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Conference Lanyard Partner	\$4,000	<ul style="list-style-type: none"> • 1 complimentary conference registration • Company logo/identification printed on all delegate conference lanyards and badge holders • On-site signage and recognition at event • Media signage • Hyperlinked logo on VHG website
VHG Networking Partner	\$3,500	<ul style="list-style-type: none"> • Sponsorship of VHG Nutrition/ Networking breaks • 1 complimentary conference registration • On-site signage and recognition at event • Recognition in conference program as Networking Partner • Media Signage

		<ul style="list-style-type: none"> • Complimentary ½ page colour advertisement in conference program booklet • Hyperlinked logo on VHG website
Exhibitor Package	\$3,000	<ul style="list-style-type: none"> • Available to all conference registrants • 1 complimentary conference registration • 8 x 10 Exhibit space in high-traffic area of conference centre • 6 ft. dressed table with electrical • Company name listed in exhibitor listing online
Conference Program Advertisement	\$600 (½ page) \$1,200 (Full page)	<ul style="list-style-type: none"> • Available to all conference registrants • ½ and full page options • Full colour advertisement in conference VHG conference program booklet (Camera-ready artwork provided by sponsor)
Product Partner	N/A	<ul style="list-style-type: none"> • Available to companies who wish to provide a product or service to enhance the successful delivery of the conference (e.g. Delegate gifts, bags, transportation services, printing, design, promotional items, etc.) • Sponsorship includes full cost associated with production of product/service only • Company logo displayed on product • Acknowledgement of sponsor throughout conference program • Hyperlinked logo on VHG website