



VETHEALTHGLOBAL™

The International Animal Health & Nutrition Business Conference

MONDAY, JUNE 12

- 10:00 am - 5:00 pm** **Registration/Partnering Help Desk Open**
Delta Prince Edward Hotel Conference Centre foyer
- 10:00 am - 4:00 pm** **Pre-scheduled PEI Scenic Tours**
Leaving from Delta Prince Edward Hotel main entrance
- 10:00 am - 4:00 pm** **VHG Welcome Lounge Open**
Water's Edge private room
- 11:00 - 3:00 pm** **VHG Pre-Conference Workshop *Sponsored by Emergence***
Communicating your brand in a “digital world”
Sir John A Ballroom Delta Prince Edward Hotel
- Facilitator: **Claire Lamont, CEO**, Smak
Presenter: **Ken Rotondo, DVM, MBA**, President,
Mind Genomics Advisors
- 4:00 - 6:00 pm** **One-to-One Business Partnering Program**
Sir John A Ballroom Delta Prince Edward Hotel
- 6:00 - 8:00 pm** **Opening Reception**
Lobster on the Wharf (2 Prince Street, Charlottetown)

TUESDAY, JUNE 13

- 7:30 am - 5:00 pm** **Registration/Partnering Help Desk Open**
Delta Prince Edward Hotel Conference Centre foyer
- 8:00 - 9:30 am** **Welcome Breakfast Banquet *Sponsored by Boehringer Ingelheim***
Welcome Remarks by the Province of Prince Edward Island
Keynote Address by VetHealth Global 2017 Honorary Chair,
Randolph Seidler, Ph.D., Vice President, Global head of
Business Development Animal Health, Boehringer Ingelheim
Animal Health GmbH
MacDonald Coles Ballroom, Delta Prince Edward Hotel

9:30 - 10:45 am

SESSION I: PANEL

“Animal Health Unleashed – Perspectives of senior management: Growing, adding value and embracing challenges”

MacDonald Coles Ballroom, Delta Prince Edward Hotel

The animal health industry has experienced significant growth in terms of the size of established corporations and the number of new and emerging companies wishing to grow and partner with these larger businesses. Accompanying this larger corporate size is the increase in transformational technologies, some in new areas previously unexplored by the animal health industry. In this session, senior leaders will provide their perspectives on growing customer and corporate value now and into the future, including key challenges and opportunities.

Moderator: **Randolph Seidler, Ph.D.**, Vice President, Global head of Business Development Animal Health, Boehringer Ingelheim Animal Health GmbH

Panelists: **Clint Lewis**, President, International Operations, Zoetis
Peter McCarthy, President, Global Animal Health Group, Henry Schein Inc.
Charles Hoare, Director and Head of European Healthcare, Stifel

10:45 - 11:00 am

Networking Break

Ballroom foyer

11:00 am - 12:30 pm

SESSION II

Innovation Spotlight Presentations (Emerging Companies)

MacDonald Coles Ballroom, Delta Prince Edward Hotel

Moderator: **Charles Hoare**, Managing Director and Head of European Healthcare, Stifel

InterVivo Solutions

BioTraceIT

Verovaccines

MicroSintesis

Electronic Vet

AIM-OAsys Ltd.

12:30 - 1:40 pm

Keynote Luncheon Presentation

“Superpower Dogs”

Presenter: **Daniel Ferguson**, Writer/director

MacDonald Coles Ballroom, Delta Prince Edward Hotel

Writer/director Daniel Ferguson presents a special sneak peek of the science and story of the upcoming IMAX film, Superpower Dogs, currently in production. Filmed

over several years and featuring some of the world's most extraordinary working dogs, the film aims to celebrate the human-animal bond on an unprecedented scale.

1:40 - 3:00 pm

One-to-One Business Partnering Program

Sir John A Ballroom Delta Prince Edward Hotel

2:00 - 3:00 pm

Services for Success

Companies providing essential services for the animal health sector (Parallel)

MacDonald Ballroom, Delta Prince Edward Hotel

Moderator: **Marin Yuill**, Director, Emergence Bioscience Business Incubator

The Vaccine and Infectious Disease Organization -
International Vaccine Centre (VIDO-InterVac)
Atlantic Veterinary College - Animal Resources
Timeless Veterinary Systems Inc.

3:00 - 4:30 pm

SESSION III: PANEL

“Disruptive Forces: Customers and Consumers”

MacDonald Coles Ballroom, Delta Prince Edward Hotel

Companion animal owners and animal protein consumers have one thing in common – they want to trust that their pets’ health and their own health is enhanced and protected by the veterinary products they are using. High expectations, and a competitive business environment, are influencing how these products are promoted, distributed, and sold. Companies are looking for new ways to conduct their businesses in a world of increasingly fast-paced change. This panel will discuss how the world around us is impacting the animal health sector and perhaps ways we should be thinking differently.

Moderator: **Susan Jones, DVM**, Animal Health Consultant

Panelists: **Adam Little, DVM**, Director of Innovation and Entrepreneurship, Texas A&M College of Veterinary Medicine & Biomedical Sciences

Stephen Murray, BVSc, Executive Director, Global Innovation, Global Sales Force Effectiveness, Learning at Merck Animal Health

Lalit Gaur, Head of Global Business Development and Licensing, Vetoquinol

6:30 - 10:00 pm

VHG 2017 Reception & Gala Lobster Dinner

Sponsored by Reliance Animal Health

Harbourview Room/deck, Delta Prince Edward Hotel

WEDNESDAY, JUNE 14

- 7:30 am - 5:00 pm** **Registration/Partnering Help Desk Open**
Delta Prince Edward Hotel Conference Centre foyer
- 7:45 am - 8:15 am** **Continental Breakfast Buffet**
MacDonald Coles Ballroom, Delta Prince Edward Hotel
- 8:30 - 10:00 am** **SESSION IV**
Innovation Spotlight Presentations (Emerging Companies)
MacDonald Coles Ballroom, Delta Prince Edward Hotel
Moderator: **Saeid Babaei, Ph.D., MBA**, President & CEO,
AbCelex Technologies
- Tecrea Ltd.
Klox Technologies Ltd.
Mazen Animal Health
SomaDetect Inc.
ViroVet
Aptimmune Biologics
- 10:00 - 10:15 am** **Networking Break**
Ballroom foyer
- 10:15 - 11:45 am** **SESSION V**
“The Path to Market: There be Dragons”
MacDonald Coles Ballroom, Delta Prince Edward Hotel

The animal health industry continues to be faced with an array of challenges and opportunities that it must navigate for continued business success and the generation of value to the customer. This session will examine how the industry has and is responding from perspectives including business evolutions, the regulatory environment, and access to international markets.

Moderator: **Paul Dick, DVM**, Paul Dick & Associates

Presenters: **Bob Fountain**, President & CEO, Fountain Agricounsel, LLC
Carel du Marchie Sarvaas, Executive Director, Health for Animals
Mr. Sun Jinzhong, Vice Chair, Pulike Biological Engineering Co., Ltd

- 12 Noon - 1:20 pm** **Keynote Luncheon Presentation**
“Corporate Social Responsibility: Farce or Future?”
MacDonald Coles Ballroom, Delta Prince Edward Hotel
Presenter: **Claire Lamont, CEO**, Smak

While most companies have a politically correct CSR section in their annual report, some pay lip service to it at best; check the box and carry on. Consumers, particularly millennials, are more socially conscious, values-driven, and connected via social media. This makes for a powerful force that can literally destroy the market share of a business on the wrong side of the story. Given this, should businesses establish a CSR plan with the purpose of looking at their businesses differently?

1:20 - 3:00 pm

One-to-One Business Partnering Program

Sir John A Ballroom Delta Prince Edward Hotel

2:00 - 3:00 pm

Services for Success

Companies providing essential services for the animal health sector (Parallel)

MacDonald Ballroom, Delta Prince Edward Hotel

Moderator: **Martin Yuill**, Director, Emergence Bioscience Business Incubator

Atlantic Veterinary College - Diagnostic Services

CanCog Technologies

Synapse

3:00 - 4:30 pm

SESSION VI

“Antimicrobial Resistance: Progress and Pragmatism”

MacDonald Coles Ballroom, Delta Prince Edward Hotel

The longstanding antimicrobial resistance (AMR) discussion has routinely focused on the problem of antimicrobial resistance and its links to food animal production. In this session, we will explore solutions: what is happening along those supply chains to address AMR? Industry leaders will discuss front line health management, industry’s success (or lack thereof) in developing new products, a glimpse at promising new technologies, and the food processor’s perspective.

Panelists: **Tye Perrett, DVM**, Managing Partner, Feedlot Health Management Services

Heather Bessoff, DVM, Director of Sales, Marketing & Business Development, Epibiome Inc.

Dan Hurnik, DVM, MSc, Chair, Department of Health Management, Atlantic Veterinary College, UPEI

Jose Ricardo Garla de Maio, Executive Director, New Business Development, Ourofino Animal Health

4:30 pm

Closing Remarks by VHG 2017 Honourary Chair, Boehringer Ingelheim

MacDonald Coles Ballroom, Delta Prince Edward Hotel

5:00 pm - 6:30 pm

VHG 2017 Closing Wine and Cheese Reception

Ballroom foyer