



VetHealth Global Announces 2017 Honourary Chair

NEWS RELEASE

Charlottetown, Prince Edward Island (December 22, 2016)– VetHealth Global, North America’s premier International Animal Health and Nutrition Business Conference is pleased to announce that George Heidgerken, Global Head, Boehringer Ingelheim Animal Health, will serve as the 2017 Honourary Chair. VetHealth Global is hosted by the Prince Edward Island BioAlliance and will be held in Charlottetown, Prince Edward Island, June 12-14, 2017.

Heidgerken, a native Canadian and well-respected member of the global animal health industry, has worked with Boehringer Ingelheim since 2002 and served as President of the International Federation for Animal Health (now Health for Animals Inc.) since 2015. Boehringer Ingelheim is one of the world’s leading pharmaceutical companies – focused on R & D, manufacturing and marketing new medications and therapeutics for human and veterinary medicine. Headquartered in Ingelheim, Germany, the company operates in 145 locations around the world, with over 45,000 employees.

"I'm truly excited to serve as Honourary Chair of VetHealth Global 2017. This Conference has established a reputation for bringing the animal health industry's A team together, providing insight, building relationships, and shaping the future. If you're in animal health, you should plan to be here. "

The VetHealth Global program is designed to provide a unique networking opportunity, where leaders from animal health and nutrition companies from around the world can come together in a relaxed environment to discover new opportunities and build business relationships.

Mr. Heidgerken will present in the VHG opening plenary session and lead discussions with other international senior executives, investors, early-stage companies, regulators, and researchers. The Conference will draw delegates from five continents to examine market trends, global regulatory issues, economic geopolitics, and innovations in companion animal and food animal health and nutrition.

"VetHealth Global has become the gold standard conference in animal health, "says Rory Francis, Chair of VetHealth Global. "Whether you're a multinational, a startup, an investor, or a service provider, we create the conditions for you to hear the best speakers and meet the right people, in a unique setting."

Specializing in research, product development and commercialization of veterinary medicines, fish vaccines, animal feed ingredients, and diagnostics, the Prince Edward Island

Bioscience Cluster provides an outstanding innovation ecosystem for Canadian and international companies planning to do business in North American markets.

Online registration for VHG will open in January 2017 and a preliminary program, sponsorship and presentation opportunities can be found online at www.vethealthglobal.com.

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