

International Animal Health and Nutrition Conference Begins

NEWS RELEASE

Charlottetown, PE (June 8, 2015) –Senior executives, investors, startups, regulators and researchers from five continents are coming together June 8-10 in Charlottetown, Prince Edward Island at VetHealth Global 2015, North America’s premier International Animal Health and Nutrition Business Conference. This bi-annual conference plays an influential role in forging new perspectives on emerging market trends, global regulatory issues, and innovative developments in global companion and food animal health and nutrition.

This is the fifth VetHealth Global conference hosted by the Prince Edward Island BioAlliance since 2007. Welcome remarks will be given by PEI Premier Wade MacLauchlan. The 2015 honorary chair is Richard R. DeLuca, Jr., Executive Vice President and President of Animal Health, Merck & Co, a \$3 billion+ animal health business with employees in more than 50 countries and products available in over 150 markets.

Roland Klober – Senior Program Officer, Livestock – Production and Markets, Bill & Melinda Gates Foundation – delivers Wednesday’s keynote address. “Social License and Food Animal Production” will explore the Gates Foundation focus on animal protein production and the inclusion of the private sector in addressing unmet needs.

Another highlight of the conference is Tuesday’s keynote presentation by international journalist, columnist and documentarian Gwynne Dyer. “Geopolitics and International Business” will examine how geopolitical influences are impacting food animal production around the world.

A Tuesday panel discussion - “What others think about the animal health sector and why does it matter?” - considers external perspectives affecting regulations and the marketplace. Presenters include Joseph Harvey, Editor, Animal Pharm, UK; Rob Freeman, Director of Quality Systems, MacDonald’s Restaurants; and Crystal MacKay, Executive Director, Farm and Food Care, Canada.

The Innovation Spotlight Series will showcase 13 emerging companies from North America, Europe and Australia with new products and innovative solutions. A full day venture development seminar, focused on leadership and financing for early-stage companies and featuring senior executives from Johns Hopkins, Zoetis, Animalcare, Commerzbank, and CorPsych Partners will precede the Conference.

VetHealth Global also focuses international attention on PEI's fast-growing bioscience cluster and innovations in veterinary health products, animal feed additives, diagnostics, and fish vaccines.

"VetHealth Global has become a seminal part of the international animal health and nutrition business ecosystem," says Rory Francis, Conference Chair and Executive Director of the PEI BioAlliance. "We take very seriously our role in providing a venue for animal health businesses, large and small, to take stock of the ever-changing marketplace, new business models, new technologies, and new externalities."

For additional information, contact:

Rose Fitzpatrick, VetHealth Global Conference Coordinator
rose@peibioalliance.com
(902) 367-4403/(902) 393-0306

About PEI BioAlliance
www.peibioalliance.com

The Prince Edward Island BioAlliance was incorporated in 2005 to accelerate the growth of PEI's bioscience sector and enable next generation prosperity. Since that time, the BioAlliance has coordinated the work of leaders in bioscience business, research and government organizations in PEI, providing strategy, focus, and alignment among the partners. This collaboration has been the driver of bioscience growth to date and has given the PEI Bioscience Cluster a reputation nationally and internationally. PEI is currently home to 40 bioscience-based companies now employing some 1300 people and generating more than \$150 million in private sector revenue annually.