



2017 Advertising Requirements

- 1) Full Page, Full Colour Ads (no bleed)
Ad size is 5.5" W x 8.375" H
- 2) Half Page Full Colour Ads (no bleed)
Ad size is 5.5" W x 4.125" H

The VetHealth Global 2017 program's trim size is 6"W x 9"H.
Full page colour and half page colour ads are available.

Please ask your service provider to supply ads digitally in press ready pdf or eps format. Ads will be accepted in jpg and tif formats ONLY if supplied in high resolution format (300ppi or higher) at the exact sizes provided.

**Final digital artwork is due on or before Friday,
April 28, 2017. Please email files to:
rose@peibioalliance.com**

Should you require further information, please contact Rose FitzPatrick at (902) 367-4403 or rose@peibioalliance.com.

